

Telephone 388-2245
Area Code 318

White's Ferry Road
CHURCH OF CHRIST
P. O. Box 545
WEST MONROE, LOUISIANA 71291

Producers of
World Radio Gospel Broadcasts

December 20, 1976

Dear Brethren:

Your congregation is a contributor to World Radio Gospel Broadcasts and we wanted to take this opportunity to say "thank you" for this fellowship in preaching the Good News to sinful, searching souls.

The past two years have seen congregation expenses increase rapidly, so we know that it has required a special effort on your part to send your steady support.

As a result of your steadfastness, World Radio has had encouraging growth in 1976. As of December 1, the World Radio Bible Broadcast and the Goodnews program, both produced in the World Radio studios, are being heard on a total of 420 broadcasts each week. Overseas there are 40 programs being supported by World Radio. These represent 939 separate broadcasts aired monthly. Coupled with the U.S.A. programs, this makes a total of 2,745 individual programs broadcast each month.

A number of new broadcasts have been started this year. These include programs in Samoa, St. Thomas, St. Vincent, South Africa, Puerto Rico, Honduras and one to begin shortly in El Salvador. In addition, a program was begun over 50,000-watt WCKY in Cincinnati, Ohio. A new one-minute program was begun in November for use in the U.S.A.

What has all of this accomplished? Although accurate response figures are difficult to determine, because of the time and distance and communications involved, we feel we can ably demonstrate that upwards of 5,000 souls were converted during 1976 through the participation of concerned brethren in World Radio broadcasts.

We are thankful to God that you are committed to the support of these broadcasts. We pray that God will bless your congregation in its future work.

In brotherly love,



N. K. Rhodes
Elder, for the elders

NKR:mfg

WHAT IS WORLD RADIO?

World Radio is an evangelistic effort under the direct oversight of the elders of the White's Ferry Road Church of Christ in West Monroe, Louisiana. Sister congregations and interested individuals from all over the world participate in various parts of the work. Since its beginning in November 1963, World Radio has broadcast the gospel in 22 different languages heard in more than 75 nations located on six continents. Its principle aim is simple: to preach the gospel of Jesus Christ to every man in his own language.

DOMESTIC BROADCASTS

The World Radio Bible Broadcast is at present being aired over 130 stations. Speaking regularly on the program is Tom Holland, Instructor in Bible and Speech at Freed-Hardeman College in Henderson, Tennessee. The program is characterized by the singing of gospel hymns, the preaching from the Word of God, and the offering of free tracts, the Bible correspondence course, and a copy of the sermon presented that day. Four programs are available for congregations or individuals to place on their local station. They are (1) the 15-minute daily program, (2) the 15-minute weekly program, (3) the 25-minute weekly program, and (4) the 30-minute weekly program.

The other domestic broadcast has a 5-minute daily format, and is called World Radio Goodnews. This program, carried on some 50 stations, is doctrinally designed to encourage the listeners to send for free tracts and the Bible correspondence course. The speaker on this broadcast is Larry A. West.

All domestic programs are sent directly to the station free of charge. The only cost involved is the amount charged by the local station, which is usually borne by the local congregation. Immediate broadcasting is available upon request.

FOREIGN BROADCASTS

The World Radio gospel network of foreign broadcasts includes 53 stations, some of which are picked up by other stations for rebroadcasting. Countries where the programs are heard include Barbados, Bermuda, Brazil, Canada, Czechoslovakia, China, France, and Germany. The gospel is being preached on islands, in jungles, and behind the Iron Curtain, winning countless numbers to Christ.

WORLD RADIO NEWS

World Radio News is a bimonthly publication of 12 pages sent free of charge to Christians all over the world. Its purpose is to inform Christians of World Radio broadcasts and to report news of other Christians at work in the world. Its circulation exceeds 225,000.

BIBLE CORRESPONDENCE COURSE

World Radio offers its own free Bible correspondence course, "World Radio Bible Study," to anyone who wishes to be a student. Each year, more than 20,000 lessons are graded by Christian ladies of the White's Ferry Road congregation. Over 1,000 students graduate from the course each year. Many have become Christians as a direct result of their Bible study through this course. Students are enrolled through advertising in World Radio News, the domestic programs, and by word of mouth.

BE A RADIOACTIVE FRIEND

The elders of the White's Ferry Road congregation want you to become an active friend of World Radio. They are looking for "RadioActive Friends" who will share themselves with the ministry prayerfully and financially, and who will share with elders, preachers and other Christians the "World Radio Story" which is available on cassette tape. The entire effort is centered around giving God the glory. Will you be a RadioActive Friend of World Radio? Contact World Radio, P. O. Box 545, West Monroe, Louisiana 71291.

I will be a "RadioActive Friend" of World Radio.

- I am sending \$ _ _ _ _ _
- I will be sending \$ _ _ _ _ each month.
- Send me the World Radio Story cassette that I may share it with others.

NAME _____

ADDRESS _____





TOM HOLLAND
World Radio—Bible Broadcast



LARRY A. WEST
World Radio—Goodnews



GOTTFRIED REICHEL
World Radio—Germany



JACQUES MARCHAL
World Radio—France



JARO SCHUBERT
World Radio—Czechoslovakia



JOHN PENNISI
World Radio—Brazil



WINSTON J. MASSIAH
World Radio—Barbados



JOHN WHEELER
World Radio—India

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